

Regional Director – South East

Area covers Berkshire, Buckinghamshire, Hampshire, Isle of Wight, Kent, Oxfordshire, Surrey and Sussex. Regional office – Andover, Hampshire.

Salary - £65k per annum plus car

The CLA (Country Land and Business Association) campaigns for a thriving countryside on behalf of 28,000 members and is the authoritative voice of rural land, property and business in England and Wales. We are a pro-active and forward-thinking membership-based organisation with regional offices located throughout England and Wales, including London. For more information see www.cla.org.uk

The CLA is looking for an innovative and enthusiastic individual with a passion for the countryside to manage the CLA South East region. The successful candidate will need to have the leadership qualities necessary to lead an experienced team, as well as the commercial experience required to manage the operations and budget of the region. The Regional Director will be required to lobby Government politicians and policy makers on key issues, while relating to a pro-active and forward-thinking membership whose organisation is committed to the positive development of the rural economy.

The Regional Director will be responsible for delivering a highly effective service for CLA membership in the Region. This includes the management of the internal and external interests of the CLA, in accordance with the CLA Corporate Plan and CLA Policy Priorities. This position carries budget holding responsibility.

Responsibilities include:

- **Member Retention** - Ensuring the delivery of a high-quality concierge style service from the whole regional team to the membership to make sure that they all benefit from the service.
- **External Lobbying** - Establish and maintain effective communications with external networks such as MPs, Media, Local Government and other statutory and voluntary bodies in order to facilitate the achievement of policies and strategic objectives to further the influence and profile of the CLA.
- **Representation** - To lead and co-ordinate preparation and submission of consultation responses on regional public consultations that affect CLA members.
- **General Management** - To take full responsibility for the management and day to day operations of the CLA in the South East Region ensuring CLA performance is meeting the needs of local membership.

Personal Requirements include:

- Belief in the CLA ethos
- Experience of working in the rural sector
- Ability to build and manage an effective team, experience as a team leader or team manager with responsibility for day to day staff management, staff appraisals and setting objectives.
- Educated to degree level
- Good written and verbal communication skills are essential
- A land related professional qualification would be an advantage though not essential.

Full details of responsibilities and the person specification required can be found in the link below.

Please apply by visiting www.thewlisgraham.com/assignment-briefings and following the instructions in the candidate brief quoting reference U0601. The closing date is 5pm on 6 July.