



£150 K Plus benefits

Location: Central London

Established in 1912, the British Board of Film Classification (BBFC) is an independent media content regulator. It classifies theatrical films, home entertainment content including on streaming services and DVD, and websites delivered via the UK's mobile networks. Its mission is to help families choose content that is right for them, and avoid what is not, and to protect children and vulnerable adults from harmful content. It carries out wide-reaching public consultation and research to reflect changing social attitudes toward media content, thereby ensuring it maintains very high levels of trust among the British public. Its standards, enshrined in its Classification Guidelines, focus on child protection and the position of vulnerable adults. They are revised every 4-5 years following an extensive public consultation process.

The BBFC is a non-profit making company limited by guarantee. As well as being a statutory regulator, it increasingly works in partnership with home entertainment and other technology-based companies to deliver trusted classifications through self-regulatory models. It is financed by the fees it charges for classification. It receives no government money for its core function. It is operationally independent of both the government and the film and home entertainment industries. Alongside classification, information provision is increasingly important. A wealth of information about the BBFC can be found on its website, at www.bbfc.co.uk.

The current CEO is stepping down in July 2027. He will continue as one of the four Statutory Classifiers, along with the President and two other Vice President Directors and will join the Board at that time in his new capacity. The Board is seeking a new CEO for the BBFC. The new CEO will provide the Board with strategic advice, lead a committed and highly professional senior leadership team strategic advice to enable the BBFC to fulfil its statutory business and public facing obligations.

This is an excellent leadership opportunity for a candidate with a strong sense of public service, outstanding ambassadorial and relationship building skills and commercial acumen.

Key Requirements of the role

- Formulate and implement the vision, strategy and values of the BBFC.
- Uphold and enhance public trust in the BBFC's classification decisions and its work in research and education.
- Lead and inspire the staff, fostering a values-driven culture that promotes innovation, collaboration and excellence.
- Represent the BBFC as its public face and oversee and nurture relationships with key stakeholders, with the Government and in the media.

Full details of the role and responsibilities required can be found in the link below.

Applications may be made by visiting www.thewlisgraham.com/assignment-briefings and by following the instructions in the candidate brief, quoting reference AD0601. The closing date is at 4pm on 1 October 2026. If you require a confidential conversation with Sarah Thewlis, or if you want any other information, please email applications@thewlisgraham.com.